

Dear Parents and Carers,

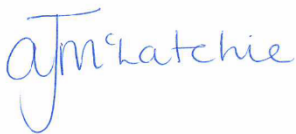
We often like to take photographs of the children at our school to celebrate the children's learning and events we have in school. We would like to be able to share these photos with you more often through our newsletters and social media platforms.

We are therefore updating our photo permission records to ensure we only use photos of your child in ways in which you are happy for us to do so. Where permission isn't given we will ensure your child's face cannot be seen or is blurred in any photos which include your child.

Please complete the attached form and return it to school.

We look forward to sharing more images of your child's learning with you shortly.

Kind regards,



Mrs McLatchie  
Head of School



Name of child: \_\_\_\_\_

Occasionally, we may take photographs of the children at our school. We use these images as part of our school displays and sometimes in other printed publications. We will also use them on our school website, Facebook page and Twitter account.

If we use photographs of individual pupils, we will not use the name of that child in the accompanying text or photo caption apart from in a child's book or other learning record such as Tapestry. Apart from in these incidences, if we name a pupil in the text, we will not use a photograph of that child to accompany the article. If a child has won an award and the parent would like the name of their child to accompany their picture, we will obtain permission from the parent before using the image.

From time to time, our school may be visited by the media who will take photographs or film footage of a high-profile event. Children may appear in these images, which will sometimes be published in local or national newspapers, or on approved websites such as the newspaper's website.

To comply with the Data Protection Act 1988, we need your permission before we can photograph or make any recordings of your child. Please answer the questions below, then sign and date the form where shown and return the completed form to the school.

Please circle your answer

I give permission for my child's photograph to be taken for use within their book or other records of their learning. Yes / No

I give permission for my child's photograph to be used within school for display purposes. Yes / No

I give permission for my child's photograph to be used in other printed publications. Yes / No

I give permission for my child's image to be used on Turner Schools websites. Yes / No

I give permission for my child's image to be used on the school's social media sites (e.g. Facebook & Twitter). Yes / No

I give permission for my child to appear in the media. Yes / No

I give permission for my child to have a school photograph taken. Yes / No

I understand this printed/digital photograph can be purchased by parents.

I have read and understood the conditions of use on the back of this form.

Parent/guardian signature \_\_\_\_\_ Date: \_\_\_\_\_

Please print name \_\_\_\_\_

Martello Primary is part of the Turner Schools family.

Turner Schools is a charity regulated by the Department for Education.

A company registered in England and Wales and limited by guarantee as Company Number 10084743.

The registered office is c/o Martello Primary, Warren Way, Folkestone, Kent, CT19 6DT.

### **Conditions of use**

This form is valid indefinitely from the date you sign it.

We will not re-use any photographs or recordings a year after your child leaves this school.

Historic photographs will remain on our school website and social media feeds. We will not use the personal details or full names (which means first name and surname) of any child or adult in a photographic image or video, on our website, on our social media platforms in our school prospectus or in any of our other printed publications.

If we use photographs of individual pupils, we will not use the name of that child in the accompanying text or photo caption. If we name a pupil in the text, we will not use an individual photograph of that child to accompany the article.

We may include pictures of pupils and teachers that have been drawn by the pupils. We may use group or class photographs or footage with very general labels, such as 'a science lesson' or 'making Christmas decorations' in other children's books or learning records.

We will only use images of pupils who are suitably dressed, to reduce the risk of such images being used inappropriately.

Websites and social media platforms can be viewed throughout the world and not just in the United Kingdom where UK law applies.